

Note to East Central Regional Arts Council Grantees:

ECRAC recommends that grantees send out press releases and/or public service announcements (PSA's) **regionally** for their grant funded arts projects, using the distribution list at the bottom of this page. Also, please remember that you must email your PSA's to the ECRAC office so they can be added to the online calendar of grant funded events found at www.ecrac.org.

If you need help writing a press release/PSA contact info@ecrac.org for samples. You'll also want to notify ECRAC of any social media related to your project so that we can share it and help spread the word about your project!

Per your grant contract (NGA), and the ECRAC grant guidelines, there is a required funding credit line that must be used in all of your ECRAC grant project public service announcements, news releases, social media, posters, programs etc. Failure to do so jeopardizes future funding. Refer to your NGA for your required funding credit line. You must also use the ECRAC logo and for social media: #ecrac and/or #artslegacy as appropriate.

On the back of this page you will find the current ECRAC board member mailing addresses. We ask you to remember to add these arts-oriented people to your mailing lists and invite them all to your events.

Finally, as always we ask grantees to contact our funding source, the Minnesota State Legislature, to thank them for supporting the arts in Minnesota and to invite them to your event. Enclosed you will find information on your Legislators and a sample letter.

Thanks, and let us know if you have any questions regarding press releases/PSA's.
- ECRAC Staff

Distribution List Name: Media - 7E (Updated FY20)

East Central Regional Arts Council: info@ecrac.org
Askov American: askovamerican@scicable.com
Braham Journal: news@brahamjournal.com
Chisago County Press: chisago@citlink.net
Hinckley News: hinckleynews@scicable.com
Isanti-Chisago County Star: editor@countystar.com
County News: editor.countynews@ecm-inc.com
Kanabec County Times: editor@moraminn.com
Union Times: tim.hennagir@ecm-inc.com
Mille Lacs Messenger: mlm@millelacsmessage.com
Pine City Pioneer: editor@pinacitymn.com
Pine County Courier: courier@pinenet.com
WCMP Radio: wcmpnews@gmail.com
KBK Radio: info@kbek.com

Grantees are required to send PSA's to ECRAC 1 month in advance of your activity.