

Note to East Central Regional Arts Council Grantees:

ECRAC recommends that grantees send out press releases and/or public service announcements (PSA's) **regionally** for their grant funded arts projects, using the distribution list at the bottom of this page. Also, please remember that you must email your PSAs to the ECRAC office so they can be added to the online calendar of grant funded events found at www.ecrac.org.

If you need help writing a press release/PSA contact grantinfo@ecrac.org for samples. You'll also want to notify ECRAC of any social media related to your project so that we can share it and help spread the word about your project!

Per your grant contract (NGA), and the ECRAC grant guidelines, there is a required funding credit line that must be used in all your ECRAC grant project public service announcements, news releases, social media, posters, programs etc. Failure to do so jeopardizes future funding. Refer to your NGA for your required funding credit line. You must also use the ECRAC logo and for social media: #ecrac and/or #artslegacy as appropriate. Additional information can be found at: <https://www.ecrac.org/manage-my-grant/press-kit>

Finally, as always, we ask grantees to contact our funding source, the Minnesota State Legislature, to thank them for supporting the arts in Minnesota and to invite them to your event. Contact grantinfo@ecrac.org for information on your specific legislators if needed.

Thanks, and let us know if you have any questions regarding press releases/PSAs.
- ECRAC Staff

Distribution List Name: Media - 7E (Updated FY27)

East Central Regional Arts Council: grantinfo@ecrac.org and info@ecrac.org

Chisago County Press: chisago@citlink.net

County News Review: rachel.kytonen@apgecm.com

Isanti-Chisago County Star: editor@countystar.com

Braham Journal & Kanabec County Times: editor@moraminn.com

Mille Lacs Messenger: MLM@apgecm.com

North Pine County News: editor@hinckleynews.com

Pine City Pioneer: editor@pinecitymn.com

Union Times: chloe.smith@apgecm.com

WCMP or KBK Radio: wcmpnews@gmail.com

Grantees are required to send PSA's to ECRAC 1 month in advance of your activity.